

# Let us show you the way to the R+D Tax Credit you deserve.

## Are you getting the R&D tax credit you deserve?

Canada Revenue Agency (CRA) has an annual budget of over \$1.6 billion available as incentives for companies that are performing eligible research and development under the Scientific Research and Experimental Development (SR&ED) program. Are you getting your share? Imagine recouping up to 74% of the funds you've spent on research and development.

## Knowledge and accuracy is the way out of the maze.

Some companies spend millions of dollars on research and development, unaware that much of it could be returned in the form of cash refunds or tax credits. Some may already be claiming, but because of their lack of familiarity with the program, they may not be receiving their full entitlement due to poor documentation and cost estimating. That's where **WHEY R+D** comes in: we not only identify eligible projects, but we dig deeper to find all support activities and costs associated with each project. It's our attention to technical details that allow us to maximize the benefit of your claim with unmatched speed and accuracy.

## The scientific difference.

Using our team of technical experts with backgrounds in a range of industries and technologies – we can quickly interpret project documents with minimal involvement of your personnel, which avoids down time for your company. We know what is eligible. We know what isn't. And because we understand the scientific research component of R&D so well, we can often recognize eligibilities in places that clients, quite possibly, would not. It's this knowledge and scientific background that sets us apart from other SR&ED service providers.

## Partnerships that work...for you.

Since 1988, we've built our reputation on a philosophy of partnerships...with you and for you. Through those partnerships we have delivered the most comprehensive and accurate SR&ED tax credit service possible. You can benefit from our years of experience and working knowledge obtained through interaction with government agencies such as NRC-IRAP and CRA. Partner with **WHEY R+D** and get our knowledge working for you on your next SR&ED claim.

## We can add to your bottom line.

Our clients and industry partners tell us we get it right. We have an impressive success rate with SR&ED claims. We consistently deliver the maximum tax credits under the SR&ED program. Our success is in the depth of service and attention to detail provided by the **WHEY R+D** team. We leave no stone unturned in finding every eligible project your company may be entitled to claim under SR&ED, adding to your bottom line. And we're with you through every step of your claim, from our first meeting to getting the cheque in your hands.

**Call us. We know the way.**

**WHEY R+D**  
TAX CREDIT SPECIALISTS